

Our commitment to your future

IN Salford



Improving health

Reducing crime

Encouraging learning,
leisure & creativity

Investing in young people

Promoting inclusion

Creating prosperity

Enhancing life

**Salford City Council Pledges for
2004/05**

These are the revised Salford City Council Pledges for 2004/05

**They set out the councils aim to
create the best possible quality of
life for the people of Salford.**

**We have sought to evolve the
existing 6 pledges to meet the 7
themes of the Community Plan.**

**We now have 7 Salford
City Council Pledges.**

**In 2004/05 we will be working
with our partners to focus on the
best quality delivery of services on
order to meet our pledges.**

Improving health in Salford

We will improve the health, well-being and social care of the people in Salford by:

- Promoting a healthy lifestyle and tackling health inequalities
- Working with partners to improve life chances and promote good health for individuals and communities
- Improving and redesigning services to maximise access and meet need



Reducing crime in Salford

**We will reduce crime and disorder
and improve community safety by:**

- Reducing the fear of crime and targeting the crimes causing most concern to the people of Salford
- Helping Victims and Witnesses
- Tackling Offenders
- Implementing Crime Reduction and Prevention Measures



Encouraging learning, leisure and creativity in Salford

We will raise education and skill levels and further enhance cultural and leisure opportunities in the city by:

- Raising the educational attainment of children, young people and adults in the city
- Providing better quality schools and leisure facilities
- Promoting independence for people through education, training and employment
- Encouraging more people to participate in a range of sport, culture and learning activities
- Promoting the city for major cultural, sporting and leisure events



Investing in young people in Salford

We will focus on services, activities and opportunities to support children and young people in order to achieve their full potential by:

- Encouraging greater engagement with young people on issues that affect their lives
- Providing services and facilities to meet the needs of young people
- Improving the life chances of young people by supporting them and their families



Promoting inclusion in Salford

We will tackle poverty and social inequalities and increase the involvement of local communities in shaping the future of the City by:

- Building strong, confident communities
- Celebrating and supporting our cultural diversity
- Improving access to services and support mechanisms for vulnerable members of our community



Creating prosperity in Salford

We will ensure an economically prosperous city with good jobs and a thriving economy by:

- Promoting the City as a location of choice for people and investment
- Supporting business and maximising employment opportunities
- Maximising public and private investment to regenerate the city
- Helping people to overcome the barriers to employment
- Maintaining a high quality workforce to drive the prosperity of the city



Enhancing life in Salford

We will ensure that we are a city that's good to live in with a quality environment and decent, affordable homes which meet the needs of local people

- Ensuring the cleanliness and maintenance of the city
- Giving residents in the city a choice of quality housing to meet their needs
- Promoting sustainability through appropriate development, conservation and improvement of the city's environment
- Providing an accessible and sustainable recycling service
- Improving the City's highway and transportation network



Salford City Council

This leaflet has been developed across all directorates for more information please contact:

Strategy & Regeneration

Chief Executives Directorate
Salford Civic Centre, Chorley Road,
Swinton, Salford M27 5EF

Telephone: 0161 793 3068

www.salford.gov.uk

If you need help in understanding this leaflet, please contact The Equalities Team at Salford Council, telephone number 0161 793 3536.

إذا احتجت للمساعدة في فهم هذه النشرة , برجاء الاتصال بفريق المساواة في مجلس سالفورد.
هاتف رقم 0161 793 3536

এই পুস্তিকাটি বোঝার জন্য যদি আপনার সাহায্যের প্রয়োজন হয় তাহলে সেলফোর্ড কাউন্সিলের ইকুয়ালিটি টিমের সঙ্গে যোগাযোগ করুন টেলিফোন নম্বর 0161 793 3536

如果您有關於本宣傳頁的任何問題，請聯繫 Salford 理事會的 Equalities 團隊。電話號碼為 0161 793 3536

જો આ લીફલેટ સમજવા મોટા તમને મદદની જરૂરત હોય, કૃપા કરી ઇકુઅલિટીઝ ટીમ સર્વિસ ડાઉનલિન્ક નંબર 0161 793 3536 પર સંપર્ક કરો.

ਜੇ ਤੁਹਾਨੂੰ ਇਸ ਲੀਫਲੈਟ ਨੂੰ ਸਮਝਣ ਵਿਚ ਸਹਾਇਤਾ ਦੀ ਜ਼ਰੂਰਤ ਹੈ, ਤਾਂ ਕਿਰਪਾ ਕਰਕੇ ਸਾਲਫੋਰਡ ਕੌਂਸਲ (Salford council) ਵਿਚ ਇਕੁਅਲਿਟੀ ਟੀਮ (Equalities Team) ਨਾਲ ਫੋਨ ਨੰਬਰ 0161 793 3536 'ਤੇ ਸੰਪਰਕ ਕਰੋ।

اگر آپ کو اس ایف لیٹ کے سمجھنے میں مدد کی ضرورت ہو تو براہ کرم اکیوئلیٹی ٹیم کو سالفورد کونسل سے اس ٹیلی فون نمبر 0161 793 3536 پر رابطہ قائم کر سکتے ہیں۔