

# A brighter future for Pendleton

Pendleton is on the threshold of transformational change. Expressions of interest are being sought from suitably qualified consultants/consortia to carry out the first of a 2-stage process to develop an Area Action Plan for Pendleton, Salford. The focus of the work will be the establishment of baseline information and broad masterplanning principles through to the development of options and associated consultation.

Pendleton lies at the heart of Central Salford – an area currently experiencing a range of exciting regeneration initiatives including a Housing Market Renewal programme, New Deal for Communities and SRB 5. The Shadow Board of a proposed Urban Regeneration Company has recently appointed a world class consortium to develop a vision and regeneration framework for Central Salford.

## **We are looking for:**

Consultants/teams capable of working within a complex partnership environment with skills in urban design, planning, architecture, landscape design, property, investment appraisal, marketing, economic development, regeneration, transport, engineering and community engagement.

## **We want the consultants to:**

- Share our vision for the highest standards of development
- Effectively engage with local communities
- Bring added value and innovation to every stage of the masterplanning process.

Interested consultants should contact Deborah MacDonald for a copy of the brief and timetable or for an informal discussion.

**Expressions of interest should be returned by 21st January 2005.**

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**Salford City Council**

